



# ANNA BLEAKLEY

UX Designer & Content Manager



## ABOUT ME

**Nationality:** Irish  
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## MY SKILLS

|                  |           |
|------------------|-----------|
| Illustrator      | ● ● ● ● ● |
| Wordpress        | ● ● ● ● ● |
| HTML 5   CSS     | ● ● ● ● ● |
| InDesign         | ● ● ● ● ● |
| Microsoft Office | ● ● ● ● ● |
| JavaScript       | ● ● ● ● ● |
| Photoshop        | ● ● ● ● ● |
| SEO   SEA        | ● ● ● ● ● |

## LANGUAGES

**English** - *Mothertongue*  
**Thai** - *Mothertongue*  
**German** - *Advanced*  
**Dutch** - *Intermediate*

## REFERENCE

**Kai Thatsanavanh**  
 Friedrich Ebert Foundation, Thailand  
[Thatsanavanh@fes-thailand.org](mailto:Thatsanavanh@fes-thailand.org)

## WORK EXPERIENCES

**User Experience Researcher** 2016 - 2017  
 MediaLab & Eneco  
 Amsterdam - The Netherlands

- Quantitative and qualitative analysis of surveys.
- Testing user flow, prototypes and creating wireframes.
- Researching sustainability trends and virtual communities.

**Data Researcher** 2016  
 Utrecht Data School  
 Raadslid.nl  
 Utrecht - The Netherlands

- Created data visualizations with Gephi.
- Conducted a quantitative analysis on active Twitter accounts.
- Collected Twitter data on accounts and cleaned the data.

**Media Professional** 2015  
 Freidrich Ebert Foundation  
 Bangkok - Thailand

- Updated and managed post on the official FES page.
- Organized conference agenda and material.
- Designed visual aids for presentations and publications.

**Marketing Intern** 2014  
 MzN International  
 Vienna - Austria

- Created MailChimp campaigns.
- Edited video testimonials.
- Updated databases, assisted with administrative tasks.

## EDUCATION

**Utrecht University** 2016 - 2017  
 M.A. New Media

**Webster University Vienna** 2012 - 2015  
 B.A. International Relations  
 Minor in psychology and media

**Chiang Mai University** 2013  
 TEFL Certificate